

Interreg
2 Seas Mers Zeeën
INNO-VEG




Framework conditions for innovation

Smart farming through accelerating innovation in the field
vegetable and potatoes sectors

Cross Border Innovation Network: Kick off

Welcome at AIKC Rusthoeve:

- Foundation
- Independent Research Farm for arable and vegetable farming
- 95 hectare
- The mission of AIKC Rusthoeve is the development and sharing of knowledge in (the south west of) the Netherlands.

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Cross Border Innovation Network: Kick off

Activities:

- Research on cultivation
 - Fertilizing
 - Varieties
 - Crop protection
 - Green manure crops
 - Plant enhancers
- Innovative projects
- Arable farming




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Cross Border Innovation Network: Kick off

Crops:

- Wheat
- Sugar beet
- Potatoes
- Grass
- Onion
- Flax
- Chicory
- Carrot




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Cross Border Innovation Network: Kick off

Innovations:

- Smart Farming
- Soil
- Strip cropping
- New Food
- Biobased Economy
- Water management



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Cross Border Innovation Network: get connected!

Programma:

- welcome
- presentation of inno veg project
- first results
- *Coffee-break*
- state of the art
- Cross border innovation Network
- revealing web-site
- lunch and innovation market

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Cross Border Innovation Network: get connected!

We aim to:

- Increase the speed and uptake of innovation in the field of vegetable and potatoes sectors.
- Increase crop production and profitability whilst minimizing environmental impact.
- Develop a new farmer led approach to research which will facilitate innovation at the farm level.

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Cross border innovation network

- From research on trial fields to connecting research to farmers and all involved
- Create the framework conditions for innovation *Welcome!*
- Between the precision farming/sensor technology industry, research organisations and the field vegetable and potato crop sectors

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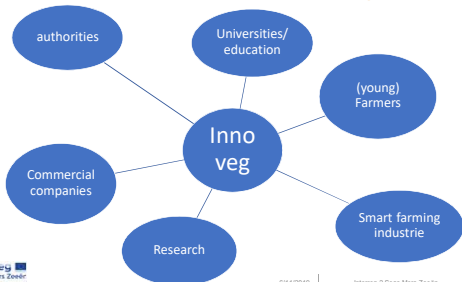
Cross border innovation network – who ? targetgroups

- precision farming/sensor technology industry
- research organizations
- the field vegetable and potato crop sectors
- Together we will create a network aimed at fostering communication between the target groups by building links between organizations who may otherwise not have communicated



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Cross border innovation network get connected!



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Cross border innovation network : how?

- Setting up a digital infrastructure to underpin the network
- A web based registration system and 'Innovation hub' webpage
- Join : <http://innoveg-demo.rsk-bsl.co.uk/en>
- What are the needs and wishes of members: a survey
- Social media, internet, interviews.....or today!

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Cross border innovation network : Join!

- What can you expect?
- Follow INNO veg experiments and learnings for the coming years
- Get in touch with other companies or interesting projects (international)
- Ask your question : the innovation hub
- Meet each other (and us) at the coming 4 events
- Results, newsarticles, demonstartions, etc..

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